



CORPORATE SPONSORSHIP AND PASSES

A Blended Approach ~

Corporate golf passes combined with great publicity through event sponsorship

Corporate **sponsorships** generate publicity and demonstrate a commitment to the local community. Participants at weekly Men's and Ladies' Nights love great prizes and when they hear that you made their prizes possible, a great deal of good will and awareness is created.

Corporate **passes** allow you to play golf at a corporate rate or provide complimentary golf to loyal customers, family and friends. Our Corporate Sponsorship/Pass Program offers the benefits of both – publicity, community involvement and free golf.

Your passes will come emblazoned with your company logo. If you would like more passes than the number allocated for a particular sponsorship level, you can add more at a discounted corporate rate. A power cart option can also be added at the discounted corporate rate.

YOUR SPONSORSHIP FUNDS ARE 100% INVESTED IN EVENTS

All of your money goes directly to event prizes. 80% will go towards the event you designate as the recipient. The remaining 20% will support, on an "as needed" basis, other events which are underfunded or "orphaned" (have no sponsor). We'll make sure you get special recognition at any event where your funds are used.

YOUR BENEFITS

1. *At your designated event we will provide you with **display space** for promotional materials and an opportunity to address all participants.*
2. **Enrolment in our Player Loyalty Program** (The \$50 Club - a \$99 value).
3. *Allocation of display space at and an invitation to participate in, FREE OF CHARGE, the **Year-End Wind-Up** function for Men's and Lady's Nights.*
4. *You and any guests attending with you will have a golf **power cart included with the golf pass for any event you are sponsoring.***
5. *Provide us with your logo and we will **hot-link your company's website** on ours which averages about 10,000 looks per month.*
6. *For the duration of the season your company will be represented on our **Thank You Sponsors Bulletin Board.***
7. *We will acknowledge your company in selected **email fanout** (to over 9000 recipients).*



SPONSORSHIP TYPES AND LEVELS

MAJOR EVENT SPONSORSHIP

Major tournaments are planned and sponsorships in this class start at \$1500. Please give us a call if you might be interested in sponsoring a major event.

GENERAL SPONSORSHIP

Men's Nights run every Thursday and **Ladies' Nights** run every 2nd Wednesday beginning in mid May. Our **Blue Collar Opens** (fun-oriented 9-Hole events) are held three times a year. You'll have an opportunity to designate any one of these events as the primary beneficiary of your sponsorship. There are sponsorship levels as follows:

Level	Free Golf Passes	Cost (tax included)
Gold	12	\$1000
Silver	8	\$750
Bronze	5	\$500
Basic	2	\$250
Corporate Rates for Adding Golf Passes & Power Cart Seats		
Extra Golf Passes	\$50 each (tax included)	
Power Cart Seats	\$15 each (tax included)	

Adding Extra Rounds of Golf & Power Carts – An Example

A Gold Level Sponsor having paid \$1000 for the sponsorship wanting a total of 30 golf passes, all with power cart, would pay an additional \$900 for 18 more Golf Passes, and \$450 to convert all 30 passes to With Power Cart. The total investment of \$2350 has a retail value of \$2585.10 so \$235.10 is saved while securing the website and on-site publicity benefits.

SKILL PRIZE SPONSORSHIP

"Closest to the Pin" (KP), "Long Drive" and "Long Putt" sponsorships allow you to pick either a Men's Night/Blue Collar Open or Ladies' Night/Blue Collar Open **Season Combo**. At each event a sign will be positioned at the tee-box and green for the hole of the skill prize you sponsor. A minimum \$25 prize per event for a minimum of 12 events is required allowing you to secure a skill prize sponsorship for as little as \$300. Prizes may be in the form of Gift Certificates to the products or services you provide.

PRODUCT, SERVICE OR GIFT CERTIFICATE DONATION

Donations of products or gift certificates for services are welcome in return for recognition and publicity at events. We can assist with adding your logo to donated items.